

12. SUPPORT GROUPS AND NAMING POLICY

Friends of the Natural Reserve System

A tremendous number of people and organizations have an inherent interest in the NRS. These include students, faculty, and academic and administrative staff as well as neighbors, community leaders, and land management agencies.

The energies of these constituencies can be harnessed by establishing a “friends of the NRS” organization” program. The primary objectives of such a friends organization would be to foster increased academic and community support and to generate new sources of funding through membership dues and donations. Friends programs should be self-supporting.

Historic precedent for friends groups exist within the NRS and have generated funds that continue to support the NRS to this day.

Naming a Reserve Property, Program, or Facility

From time to time, an occasion may arise for naming a reserve property, program, or facility in honor of a donor or distinguished individual. All naming in recognition of an honoree must be consistent with the University’s “Policy on Naming University Properties, Academic and Non-Academic Programs, and Facilities.” The most recent policy is posted at the UCOP Presidential Policies website (<https://policy.ucop.edu/>). Preparation of proposals for naming should be closely coordinated with the Systemwide office.