MEDIA LICENSE

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA ("University") on behalf of its Natural Reserve System, having a business address at 1111 Franklin Street 6th Floor, Oakland, CA 94607, hereby grants to_________________ ("____________________") permission ("Release") to use footage taken at ___________("Reserve"), to be used for the sole purpose of ________.

____________________ may record, edit, re-version, and produce Footage in its sole discretion, and may distribute, exhibit, advertise, and promote Footage worldwide, and in and by any and all media now known or hereafter developed, in perpetuity.

____________________ grants University a nonexclusive license to reproduce, distribute, publicly display, and show the Footage.

____________________ agrees to comply with the terms of Cal. Educ. Code § 92000 and ____________________’s Footage may not imply or insinuate or state that the University of California or its employees in any way support, endorse, recommend, and/or advocate any product, company, idea, or brand except to the extent individuals employed by the University of California express their own opinions. If University in its sole discretion should determine that the Footage contained therein has been used or distributed for any purpose other than what is authorized herein, or that ____________________’s use is derogatory or defamatory to University in any way, ____________________ agrees to immediately cease any such use or distribution.

____________________ may bring equipment and personnel onto the Reserve as it deems necessary for the production of the Footage. ____________________, its officers, employees, agents, contractors, and invitees shall comply with all applicable operating procedures, safety rules, and instructions while on Reserve. Upon completion of its activities, ____________________ shall leave Reserve in the same condition as found. University does not warrant the condition of its Reserve, equipment, and/or facilities for any purpose and ____________________ accepts the use of same at its own risk. University is not responsible for the safety of ____________________’s equipment and assumes no other duty not specifically included in this Release.

____________________ is responsible for any direct costs (i.e. staffing or facility usage) incurred in connection with its Reserve filming activities.

____________________ shall defend, indemnify and hold The Regents of the University of California, its officers, employees and agents harmless from and against any and all liability, loss, expense, including reasonable attorneys' fees, or claims for injury or damages arising out of the performance of this Release.
_______________ will be solely responsible for obtaining any permission and/or release required from any person(s) or third party facility(s) to be videotaped and agrees to indemnify University and its representatives, employees and associates from any liability arising from any act or omission by ________________ or University or by the agents, students or employees of any of them arising out of the foregoing. Further, ________________ shall pay and discharge all costs, attorneys’ fees, and expenses that shall be made and incurred by University in enforcing the covenants and agreements of this Agreement.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA

By ___________________________ By ___________________________

Signature ___________________________ Signature ___________________________

Position ___________________________ Position ___________________________

Date ___________________________ Date ___________________________