

## MEDIA LICENSE

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA ("University") on behalf of its Natural Reserve System, having a business address at 1111 Franklin Street 6th Floor, Oakland, CA 94607, hereby grants to \_\_\_\_\_, ("\_\_\_\_\_") permission ("Release") to use footage taken at \_\_\_\_\_ ("Reserve"), to be used for the sole purpose of \_\_\_\_\_.

\_\_\_\_\_ may record, edit, re-version, and produce Footage in its sole discretion, and may distribute, exhibit, advertise, and promote Footage worldwide, and in and by any and all media now known or hereafter developed, in perpetuity.

\_\_\_\_\_ grants University a nonexclusive license to reproduce, distribute, publicly display, and show the Footage.

\_\_\_\_\_ agrees to comply with the terms of Cal. Educ. Code § 92000 and \_\_\_\_\_'s Footage may not imply or insinuate or state that the University of California or its employees in any way support, endorse, recommend, and/or advocate any product, company, idea, or brand except to the extent individuals employed by the University of California express their own opinions. If University in its sole discretion should determine that the Footage contained therein has been used or distributed for any purpose other than what is authorized herein, or that \_\_\_\_\_'s use is derogatory or defamatory to University in any way, \_\_\_\_\_ agrees to immediately cease any such use or distribution.

\_\_\_\_\_ may bring equipment and personnel onto the Reserve as it deems necessary for the production of the Footage. \_\_\_\_\_, its officers, employees, agents, contractors, and invitees shall comply with all applicable operating procedures, safety rules, and instructions while on Reserve. Upon completion of its activities, \_\_\_\_\_ shall leave Reserve in the same condition as found. University does not warrant the condition of its Reserve, equipment, and/or facilities for any purpose and \_\_\_\_\_ accepts the use of same at its own risk. University is not responsible for the safety of \_\_\_\_\_'s equipment and assumes no other duty not specifically included in this Release.

\_\_\_\_\_ is responsible for any direct costs (i.e. staffing or facility usage) incurred in connection with its Reserve filming activities.

\_\_\_\_\_ shall defend, indemnify and hold The Regents of the University of California, its officers, employees and agents harmless from and against any and all liability, loss, expense, including reasonable attorneys' fees, or claims for injury or damages arising out of the performance of this Release.

\_\_\_\_\_ will be solely responsible for obtaining any permission and/or release required from any person(s) or third party facility(s) to be videotaped and agrees to indemnify University and its representatives, employees and associates from any liability arising from any act or omission by \_\_\_\_\_ or University or by the agents, students or employees of any of them arising out of the foregoing. Further, \_\_\_\_\_ shall pay and discharge all costs, attorneys' fees, and expenses that shall be made and incurred by University in enforcing the covenants and agreements of this Agreement.

THE REGENTS OF THE  
UNIVERSITY OF CALIFORNIA

\_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

Signature \_\_\_\_\_

Signature \_\_\_\_\_

Position \_\_\_\_\_

Position \_\_\_\_\_

Date \_\_\_\_\_

Date \_\_\_\_\_